

Privacy Notice

201 3/2020

FACTS

What does WEST consin Credit Union do with your personal information?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- · Social Security number and income
- · Account balances and payment history
- · Credit history and credit scores

How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons *WEST* consin Credit Union chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does WESTconsin Credit Union share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	No
For non-affiliates to market to you	No	No

To limit our sharing

- Call (800) 924-0022 or your local WESTconsin Credit Union office number; our menu will prompt you through your choices or
- Visit us online at **westconsincu.org** and use opt-out link or
- Mail the form below

PLEASE NOTE

If you are a new member, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

If you opt-out, your information will not be used to market by *WEST* consin Credit Union, its affiliates, or our joint marketing partners.

Questions

Call **(800) 924-0022** or go to **westconsincu.org**

Mail-in Form

Mark the box to limit:

Do not use my personal information to market to me from *WEST* consin Credit Union or its joint marketing partners. Do not allow your affiliates to use my personal information to market to me.

Name	
Address	Mail to: WESTconsin Credit Union
	PO Box 160 Menomonie, WI 54751-0160
City, State, Zip	



What we do	
How does WEST consin Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We only work with companies that agree to maintain confidentiality
	protections and limit use of information. We do not permit these companies to sell our information to other third parties.
How does WEST consin Credit Union collect my personal information?	 We collect your personal information, for example, when you Open an account or deposit money Pay your bills or apply for a loan Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. • Our affiliates include companies with a WESTconsin name.
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. • Non-affiliates we share with can include insurance companies, direct marketing companies, payment card processing companies, and research companies.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include insurance companies, direct marketing companies, and payment card processing companies.

Other Important Information

California Residents: We will not share your information with companies outside of *WEST* consin, except as permitted by law. For example, we may share your information with your consent to effectuate transactions you authorize, or to perform business or professional services.