

## FACTS

### What does WESTconsin Credit Union do with your personal information?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and credit scores

#### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons WESTconsin Credit Union chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information   | Does WESTconsin Credit Union share? | Can you limit this sharing? |
|--|-------------------------------------|-----------------------------|
| <b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes                                 | No                          |
| <b>For our marketing purposes—</b> to offer our products and services to you   | Yes                                 | Yes                         |
| <b>For joint marketing with other financial companies</b>  | Yes                                 | Yes                         |
| <b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences   | Yes                                 | Yes                         |
| <b>For our affiliates' everyday business purposes—</b> information about your creditworthiness   | No                                  | We don't share              |
| <b>For our affiliates to market to you</b>   | No                                  | No                          |
| <b>For non-affiliates to market to you</b>   | No                                  | No                          |

#### To limit our sharing

- Call **(800) 924-0022** or your local WESTconsin Credit Union office number; our menu will prompt you through your choices or
- Visit us online at **westconsincu.org** and use opt-out link or
- Mail the form below

#### PLEASE NOTE

If you are a new member, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

**If you opt-out, your information will not be used to market by WESTconsin Credit Union, its affiliates, or our joint marketing partners.**

#### Questions

Call **(800) 924-0022** or go to **westconsincu.org**



#### Mail-in Form

#### Mark the box to limit:

- Do not use my personal information to market to me from WESTconsin Credit Union or its joint marketing partners. Do not allow your affiliates to use my personal information to market to me.

Name

Address

City, State, Zip

Mail to:  
WESTconsin Credit Union  
PO Box 160  
Menomonie, WI 54751-0160

| What we do   |  |
|--|--|
| How does WESTconsin Credit Union protect my personal information?                  | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.<br><br>We only work with companies that agree to maintain confidentiality protections and limit use of information. We do not permit these companies to sell our information to other third parties. |
| How does WESTconsin Credit Union collect my personal information?                  | We collect your personal information, for example, when you <ul style="list-style-type: none"> <li>• Open an account or deposit money</li> <li>• Pay your bills or apply for a loan</li> <li>• Use your credit or debit card</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.   |
| Why can't I limit all sharing?   | Federal law gives you the right to limit only <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for non-affiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing.    |
| What happens when I limit sharing for an account I hold jointly with someone else? | Your choices will apply to everyone on your account.   |

| Definitions            |   |
|------------------------|---|
| <b>Affiliates</b>      | Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Our affiliates include companies with a WESTconsin name.</i></li> </ul>   |
| <b>Non-affiliates</b>  | Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Non-affiliates we share with can include insurance companies, direct marketing companies, payment card processing companies, and research companies.</i></li> </ul> |
| <b>Joint marketing</b> | A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>• <i>Our joint marketing partners include insurance companies, direct marketing companies, and payment card processing companies.</i></li> </ul>        |