

\$MARTLIVING

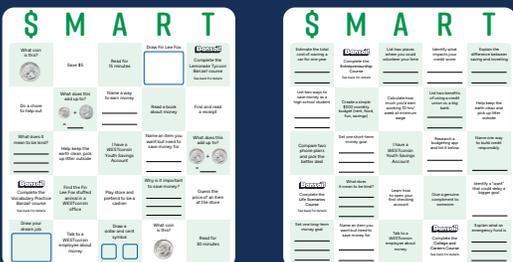
MEMBER CONNECTION NEWSLETTER



April is

YOUTH FINANCIAL LITERACY MONTH

This April, WESTconsin is excited to be celebrating Youth Financial Literacy Month. We're inviting our youth and community members to participate in our \$MART Bingo activity featuring financial education tasks.



Completed bingo sheets can be brought into any WESTconsin office for a prize while supplies last. Bingo sheets are available in-office, at participating community partner locations, or can be downloaded digitally from our website.

Spring Checklist | Review Your Accounts

Have you started your spring cleaning yet? Don't forget to include reviewing your finances in your checklist! Reviewing your accounts on an annual basis to make sure everything is up to date and how you expect it is a great way to keep your information secure and helps protect yourself from fraud. Here are some things to review:



- ✓ Account ownership including joint owners, authorized signers, and ensuring beneficiaries are on file and current
- ✓ Contact information including address, phone number, and email
- ✓ Auto payments, transfers, or recurring subscriptions coming out of your account

A quick annual review of your accounts can make a big difference—it's a simple way to stay organized, informed, and confident in your overall financial picture!

Board of Directors Update

After holding the 86th Annual Membership Meeting on March 10, WESTconsin Credit Union's Board of Directors is thrilled to welcome Linda Powers to the Board. Powers replaced Director Dale Dahlke, who retired after serving 21 years over seven terms. We deeply thank Dale for his service to the credit union and wish him a happy retirement!



Spring Shred Events

Have sensitive documents that need shredding? We are hosting FREE community shred events:

- ✓ **Monday, April 20**
 - Menomonie-East Office | 11 a.m.–12 p.m.
- ✓ **Tuesday, April 21**
 - New Richmond Office | 7–8 a.m.
 - Amery Office | 10–11 a.m.
- ✓ **Wednesday, April 22**
 - Chippewa Falls Office | 12–1 p.m.

Limit one cubic sized box/bag.



HOLIDAY HOURS

WESTconsin Credit Union offices and Service Center will be **CLOSED** on:

- Memorial Day | Monday, May 25
- Juneteenth | Friday, June 19
- Independence Day | Saturday, July 4

WESTconsin Has Your Business Needs Covered

Did you know that WESTconsin offers Business Accounts? Better yet, we provide the following services to help you manage your business more efficiently!

- ✓ [Elavon Card Merchant Processing](#) to accept various types of card payments in person or online
- ✓ [Business Credit Cards](#) with competitive fixed interest rates
- ✓ [Remote Deposit Capture](#) to quickly scan and deposit large batches of checks anytime it's convenient, all from your office
- ✓ [Business Connect](#) for a robust online banking solution that's designed specifically with the unique needs of businesses in mind, including features for:
 - [ACH Origination](#)
 - [ACH/Check Positive Pay](#) (including fraud detection!)
 - And much more!

[Contact](#) our dedicated Business Loans and Services team to see how they can help support your business goals.



"I know when I reach out, I'm going to get the help I need."

Dan & Jenna Moon
Total Excavating & Grading

Hear From Our Members

We value building relationships with each and every one of our members. [Hear](#) what they have to say about WESTconsin!

Kindness Counts at WESTconsin

Since 1996, WESTconsin and credit unions nationwide have proudly supported Children's Miracle Network (CMN) Hospitals and the young patients they serve. This past February, our Hearts of Hope fundraiser raised over **\$2,200** for Gillette Children's Specialty Healthcare in St. Paul, MN, and Gundarsen Health System in La Crosse, WI!

Our fundraising efforts wouldn't be possible without the passion and dedication of our WESTconsin team. We're thrilled to recognize the Chippewa Falls office for going above and beyond to support the Hearts of Hope fundraiser!



Spring Into the Market: Why This Season Shines for Buyers & Sellers

As the snow melts and the days grow longer, the real estate market wakes up right along with the tulips. Spring has always been one of the most active, and advantageous, times to make a move. Whether you're dreaming of more space, a new neighborhood, or getting top dollar for your current home, now is the season to start.

Why Sellers Love Spring

Homes show beautifully with brighter light, green lawns, and fresh curb appeal. Buyer activity spikes this time of year, creating strong demand and often faster, more competitive offers.

Why Buyers Love Spring

Inventory typically increases, giving buyers more options and flexibility. It's also the perfect season to evaluate a home's exterior, from rooflines to landscaping, before summer projects begin.

If you're considering buying or selling this year, spring is your moment. [Connect](#) with your trusted WESTconsin REALTOR® and map out your real estate goals so you can take full advantage of this energized market.

Ready to spring forward? WESTconsin Realty is here to help every step of the way.

