

\$MARTLIVING

MEMBER CONNECTION NEWSLETTER



Business Members



A Better Health Plan Awaits

Competitive health insurance plans are available from WESTconsin Credit Union. You and your employees deserve quality health plans with lower monthly premiums.

- ✓ Plans available for independent contractors, self-employed, and small business
- ✓ A nationwide network of doctors and pharmacies to complete coverage
- ✓ Multiple plan designs make it easy to find the right fit for you and your company
- ✓ Competitive and unlimited major medical coverage

Visit westconsincu.org to learn more.

Swipe for a Cause this International Credit Union Day!

On Thursday, October 16, WESTconsin is proud to celebrate International Credit Union (ICU) Day by giving back to our community in honor of Breast Cancer Awareness Month. For every debit or credit card swipe made on ICU Day, WESTconsin will donate \$0.10—up to \$1,000—to the Wisconsin Breast Cancer Coalition. This donation supports their mission to advocate for public policy, education, and research that improves the lives of those affected by breast cancer. Whether you're grabbing lunch, shopping, or running errands, your everyday purchases can help make a meaningful impact.



World's Finest Chocolate Bar Sales

WESTconsin is offering chocolate bars for purchase for \$2. Every bar sold helps support local children through the incredible work of Children's Miracle Network (CMN) Hospitals—providing care when kids need it most. It's a small treat that makes a big impact!

Fall Shred Events

Have sensitive documents that need shredding? We are hosting free community shred events at the following locations. Please limit your documents to one cubic foot-sized box/bag.



Altoona Office: Monday, October 6 | 12–1 p.m.

Baldwin Office: Tuesday, October 7 | 1–2 p.m.

Menomonie-East Office: Monday, October 20 | 12–1 p.m.

Prescott Office: Tuesday, October 21 | 12–1 p.m.

86th Annual Membership Meeting

Tuesday, March 10, 2026 | 6 p.m. | Virtual via Microsoft Teams

As a member-owner of WESTconsin Credit Union, you're invited to participate in our 86th Annual Membership Meeting. This year's event will once again be held virtually through Microsoft Teams.

An election will be held to fill one (1) open Board seat. Voting will take place by mail between February 8–28.

To learn more including candidate biographies, meeting access details, and voting instructions, please visit westconsincu.org/annual-meeting.



HOLIDAY HOURS

WESTconsin Credit Union offices and Service Center will be **CLOSED** on:

Indigenous Peoples' Day | Monday, October 13
Columbus Day
Veteran's Day | Tuesday, November 11
Thanksgiving | Thursday, November 27
Christmas Eve | Wednesday, December 24
 Closing at 1 p.m.
Christmas Day | Thursday, December 25
New Year's Day | Thursday, January 1

WESTconsin Scholarship Program

WESTconsin is proud to support the educational goals of local students by offering up to 30 scholarships to high school seniors graduating in 2026!

New Kindness Counts Scholarship



At WESTconsin, our Kindness Counts initiative is deeply rooted in the credit union philosophy of people helping people. In celebration of this commitment, we are excited to introduce the Kindness Counts Scholarship—a \$500 award granted

to two students who exemplify kindness through their actions, character, and leadership. These scholarships recognize individuals who consistently make a positive impact in their communities by living out the values that define our Kindness Counts mission.

In addition to our Kindness Counts scholarship, WESTconsin will be awarding up to two \$500 scholarships in each community served by a WESTconsin office. These scholarships recognize students who demonstrate strong academic performance and a commitment to community involvement. Our online application process allows students to fill out their application and make recommendation requests all in one place. Applications for both scholarships will be accepted through midnight on March 1, 2026. Scholarship recipients will be announced in May of 2026!



What's Your Home Really Worth in 2025? Let's Find Out!

Thinking about selling your home this year? Whether you're dreaming of more space, less space, or a fresh start somewhere new, the big question is: "What's my home worth?" Good news—WESTconsin Realty is here to help you find out (and maybe even be pleasantly surprised)!

2025 Market Snapshot: Hot, Hot, Hot!

Western Wisconsin's real estate market is buzzing! With strong buyer demand, competitive interest rates, and fewer homes on the market, listings that are priced right are flying off the shelves—sometimes with multiple offers. It's a great time to make your move!

Valuation Tools: What Works & What Doesn't

Online estimators are fun to play with, but they often miss the mark. They don't know your neighborhood, your upgrades, or your home's unique charm. For a truly accurate valuation, trust your local expert—you'll get real data, honest advice, and no pressure.

Curious What Your Home's Worth?

Let's find out together! Call us at [\(715\) 386-1700](tel:7153861700) or visit westconsinrealty.com to request your personalized home valuation report. It's quick, easy, and might just reveal that your home is worth more than you thought!

Kindness Counts with Fin Lee Fox



WESTconsin Credit Union's beloved mascot, Fin Lee Fox, has been busy spreading smiles and surprises this past summer! Fin Lee recently popped into grocery stores and farmer's markets in Chippewa Falls, Menomonie, New Richmond, Prescott, and Rice Lake surprising shoppers with gift cards to help cover a portion of their grocery bills.

The Shop with Fin Lee Fox special event is part of WESTconsin's broader Kindness Counts initiative, aimed at spreading joy and kindness within our communities. 72 individuals and families were positively impacted by this unexpected gesture of kindness. With this event, WESTconsin not only gives back to those in the local community but hopes to showcase that small acts of kindness have the power to create meaningful change and build stronger relationships.

[Visit our website](#) for more photos from the events.